

Public and Private Institutions and Companies: All Committed to Promoting CSR

A symposium was held on June 28, 2022, under the patronage of the President of the Government, Ms. Najla Bouden, on the topic: **"Public and Private Institutions and Companies: All Committed to the Establishment of CSR"** organized by the Tunis Stock Exchange in collaboration with the Directorate General of Governance and Corruption Prevention at the Presidency of the Government for the benefit of the heads of governance units within ministries, public institutions, and companies, with the participation of representatives of several public bodies involved in the field as well as international partners, including the United Nations Development Program office in Tunisia and the Financial Market Council.

The symposium focused on the importance of adhering to the process of corporate social responsibility by presenting the international and national experiences of certain state-owned enterprises and private sector companies.

There was also a presentation of the Environmental, Social, and Governance (ESG) reporting guide developed by the Tunis Stock Exchange in partnership with the Financial Market Council for the benefit of companies, particularly those listed on the stock exchange, as a best practice to encourage governance units within ministries, companies, and public institutions to draw inspiration from it in order to adhere to this process.

The speakers also focused on non-financial reporting on CSR, its benefits for companies, its usefulness for shareholders, and its effects on increasing market transparency. In this context, they urged companies listed on the Tunis Stock Exchange to adhere to this practice, which has become an international obligation under pressure from regulators and investors, as shown in the latest report by the Sustainable Stock Exchanges Initiative, published recently on the sidelines of the International Investment Forum held from October 22 to 26, 2018.